



## One Source for All of Your Marketing & Public Relations Needs

VBP OutSourcing, Inc. has supplied public and private companies with marketing support since 1997. The VBP Team counts a combined 30-plus years of experience in all aspects of marketing, from concept development to research to implementation. We are continuously enhancing our skills and knowledge as technology changes to ensure that our clients always receive the best possible service and products.

When you outsource your marketing projects to VBP, you are gaining a business partner who not only works for you, but also with you. This partnership will allow your company to gain experienced, creative professionals with none of the overhead. One contact, one source for all of your marketing needs – it just makes sense!

Contact us at:

**410-590-5000**

[www.vbpoutsourcing.com](http://www.vbpoutsourcing.com)



# A FULL-SERVICE MARKETING & PUBLIC RELATIONS FIRM

## Identity Development

Identity development is extremely important for a business. Your image needs to be consistent from your corporate logo to your brochures to your website. VBP OutSourcing will brainstorm to find inspiring and innovative ideas for branding your company.

## Graphic and Publication Design

VBP OutSourcing's experienced staff will work with your company to design all your communications pieces, from business cards and letterhead to corporate brochures, annual reports, magazines and books. Let our graphic designers and copywriters present your message creatively and professionally.

## Website Development

A website is the modern-day phonebook ad. Your business needs to have a presence on the worldwide web. VBP OutSourcing provides one source for websites, from development to maintenance. We will design your site, develop the content and provide monthly hosting and necessary updates. We are experienced in static, dynamic and e-commerce site development.

## Public Relations

A well-devised public relations campaign is vital to your business. You need to have a plan for getting your news and information to the media and the public. VBP OutSourcing is experienced at writing press releases and articles, planning press conferences and promoting your business and products.

## Plan Implementation

VBP OutSourcing will thoroughly research your industry, customers and market to determine which advertising and promotional opportunities will best reach your target audience. We will prepare monthly recommendations for your business, manage the implementation of strategies and track the results.

## Trade Shows

Business-to-business and business-to-consumer trade shows are the ideal opportunity for reaching large audiences interested in what your company offers. VBP OutSourcing will design display boards, prepare sales presentations and assist with promotional giveaways. VBP OutSourcing will also act as your company representative, providing information about your business and working to secure sales appointments.

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